

**Master of Business Administration** 

**Apply Now** 



# **About Saint Leo** University

Founded in 1889, Saint Leo University is a leading U.S. accredited university with a rich legacy of blending history with transformative, value-driven education. Now, Saint Leo is proud to offer 100% online degrees for students in India and Latin America in order to expand access to higher education. We aim to inspire young minds and ignite their individual aspirations. We lead in redefining 21<sup>st</sup>-century education with 25 years of online academic excellence and have a prominent global presence with 15,300 students and 100,000 global alumni from 100+ countries.

Saint Leo University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and the business degrees by the Accreditation Council for Business Schools and Program (ACBSP). These accreditations serve as a testament to our unwavering commitment to delivering the highest standards of education.

**SACSCOC Status Update** 



Regional Accreditation by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)



**#14** 

Best Value Schools in the U.S. (South)

by the U.S. News and World Report, 2021



#26

Best Regional University in the U.S. (South)

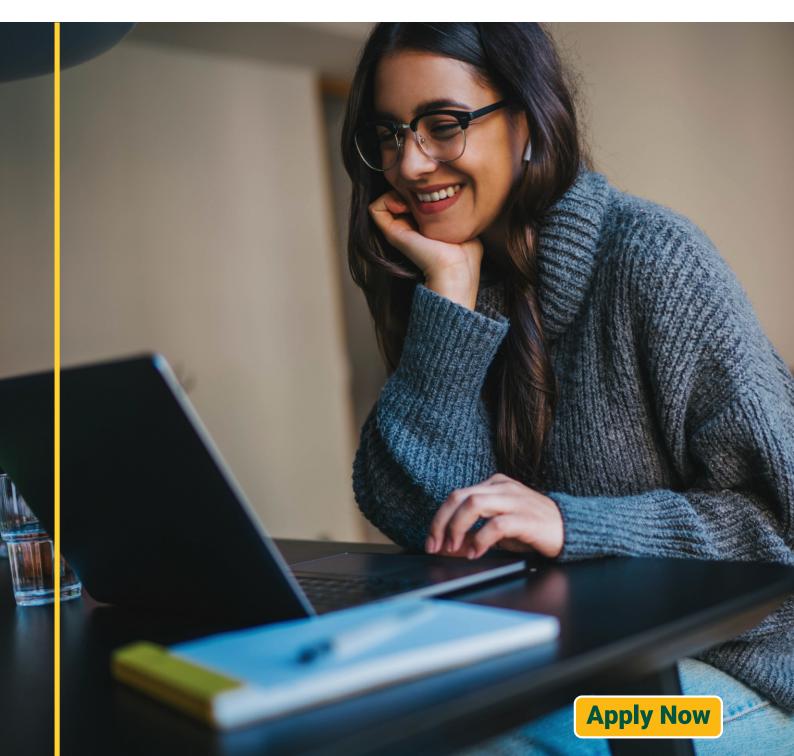
by the U.S. News and World Report, 2021





## **Program Overview**

In a rapidly evolving job market, now is your chance to take the first step toward transforming your career with Saint Leo University's Master of Business Administration (MBA). This globally recognized online MBA program gives you the chance to study issues faced by business leaders, as well as to gain skills in key functional areas of business, including marketing, finance, management, ethics, law, and human resources. Whether you're an aspiring business leader or an experienced professional ready to advance your career to the next level, a Saint Leo University online MBA degree program can help get you there. You'll thrive in our supportive learning environment that emphasizes real-world experience, professional research, and an international approach to learning and career development.





## **Why Study Management?**

India is a hotspot for entrepreneurship and budding new businesses. Professionals who can effectively manage these startups or business-savy individuals who want to bring their big idea to market are in a great position to enter the market. With a degree in logistics from a U.S. accredited university, you'll stand out from the crowd with your global perspective in addition to the technical skills you'll gain from our practical curriculum.

- India's startup ecosystem has an expected annual growth rate of 12-15% and is ranked third in the world.\*
- The average annual salary for an innovation manager in India is ₹17,82981.<sup>^</sup>
- \*Startup India, India Startup Ecosystem. [viewed online]
- ^Glassdoor, Innovation Manager Salaries in India. [viewed online]





## **Professional Opportunities**

An online MBA from Saint Leo University equips you with in-depth expertise in key functional areas of business and career-focused skills to solve real-world challenges. You will gain unmatched leadership skills and knowledge of analytical tools to shape an exciting career in roles like:

Sales manager

Financial analyst

Project manager

Operations manager

Market research analyst

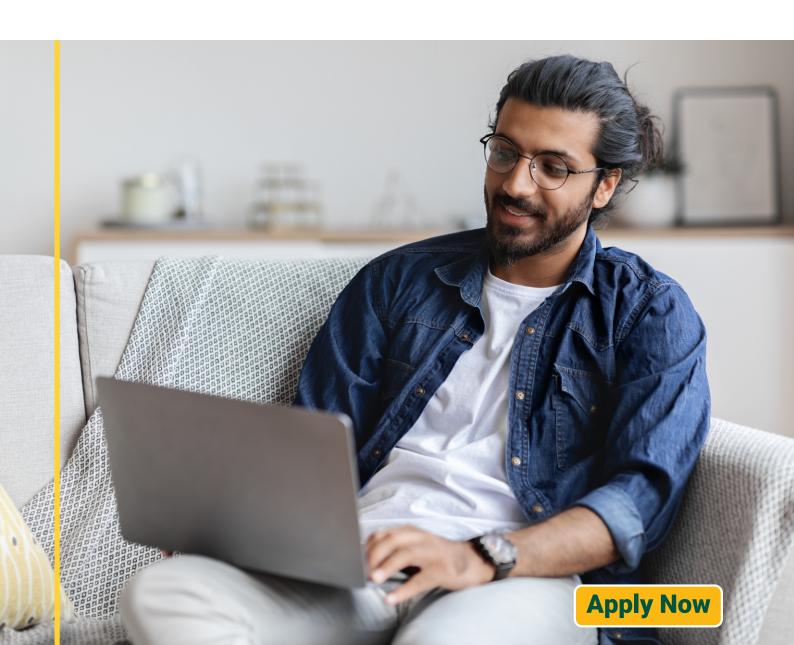
Risk manager

The average MBA salary in India ranges from INR 6 lacs to 23 lacs.

- National Institutional Ranking Framework

Over 50% of MBA graduates worldwide are senior managers or board directors.

- MastersPortal.com





# Why Choose Saint Leo University For Online Education?

## History of excellence in online education



Join a pioneer in online education with Saint Leo's 25+ year legacy of providing transformative online education, paired with our 130+ years of academic excellence.

## Access game-changing academic tools



Saint Leo University offers a dynamic learning experience with essential tools for professional and personal success. Gain exclusive access to Grammarly Premium, Microsoft Office 365, tutor.com, and a Zoom Premium Account for a seamless learning journey.

# 24x7 learning with an online library



Dive into a wealth of knowledge with 24x7 access to our expansive virtual library with a wealth of educational resources. Study when you want and transform your learning journey with a treasure trove of sources at your fingertips.

# Same degree value as on-campus



Our online programs and on-campus offerings in Florida have the same value and academic rigor. Our online and on-campus degrees are equally recognized, respected and accepted globally.

# Financial aid and scholarship



Navigate your educational journey with financial ease with the help of our academic advisors who can connect you with Saint Leo's financial support. With 0% financing options and merit scholarships, a U.S. education has never been more accessible.

# AI-powered Career Catalyst



Nail interviews with real-time feedback, craft customized resumes, captivate recruiters with your LinkedIn profile and much more! Maximize your potential for Al-enabled success and secure your dream job with Career Catalyst in partnership with Hiration.



## **Alumni Benefits**

After graduation, whether from our online programs or on-campus courses, Saint Leo University alumni enjoy exclusive benefits. Join our online community to unlock a diverse array of privileges designed to enrich your post-graduate journey and keep you connected to the Saint Leo spirit.

#### **Personalized Career Support**

Receive tailored career guidance and support through our dedicated Career Services. Whether you need help crafting a resume, exploring job opportunities, or seeking professional advice, we're just an email or call away, ready to assist you in advancing your career.

### professional development.

**Benefit Hub** 

Immerse yourself in the stories of accomplishment and success within our alumni community through the Sprint magazine. This publication serves as a showcase of the remarkable achievements of our graduates, creating a sense of pride and connection among our extended Saint Leo family.

# Enrich your post-graduate experience by participating in engaging alumni events and giving days. These occasions not only provide a chance to reconnect with fellow alumni but also offer opportunities to contribute to the growth and development of our alma mater.

**Engage in Alumni Events and Giving Days** 

**Exclusive Education Discounts through** 

Unlock a world of special offers and discounts through

the Benefit Hub and the Saint Leo Alumni Association

login, these platforms provide exclusive opportunities

Discount Marketplace. Accessible behind a secure

for our alumni to save on continued education and

#### **Connect on Social Media**

**Sprint Magazine** 

Join the Saint Leo Alumni Facebook Group to stay connected with the broader community. Share your experiences, network with other alumni, and stay informed about the latest university updates, fostering a sense of belonging and friendship.

#### **Virtual Alumni Chapter**

Stay connected regardless of your location through our virtual alumni chapter. Engage in online discussions, attend virtual events, and leverage networking opportunities to strengthen your professional and personal connections with the extended Saint Leo family.





## What will you learn?

Saint Leo University's MBA will push you to develop both professionally and personally. With this indemand online program, you will gain tangible skills to put to use under the guidance of faculty members with real-world business experience.

This program is designed to provide an understanding of business fundamentals across functional areas, while also training students to make sound business decisions and work effectively in today's fast-changing business environment. Graduates will be prepared to:

- Have a clear understanding of core business management functions.
- Exhibit clear and concise oral and written business communication skills.
- Analyze complex business problems using critical thinking skills.
- Make ethical business decisions taking into account diverse stakeholders while maximizing profit.
- Analyze global forces that impact organizational success.





## **Explore Career Catalyst**

## An Al-based job accelerator platform

We are excited to bring you a treasure trove of Al-powered tools in partnership with Hiration, a pioneer in Al-based innovation. Now you can amplify your potential and secure your dream job with the help of Career Catalyst.

#### **Career Catalyst will help you:**

- **Master mock interviews:** Sharpen your interview skills and receive instant, realtime feedback, allowing you to conquer your next interview with confidence and competence.
- **Tailor-make your resume:** Harness the power of the Job Matcher feature to customize your resume for specific opportunities, ensuring you outshine other qualified candidates.
- **Optimize your LinkedIn profile:** Showcase in-demand skills and experience to craft an irresistible LinkedIn profile that captures the interest of recruiters.
- **Perfect your cover letter:** Ensure your cover letter is exceptional and creates a lasting impression with detailed, actionable feedback on every element.

Immerse yourself in these exceptional, transformative features that empower you to present your best version and enhance your career potential.

Our dedicated team is here to provide step-by-step guidance. Feel free to reach out  $\Omega$  with any queries or concerns and find out how we can take your career to the next level.





## **Format**

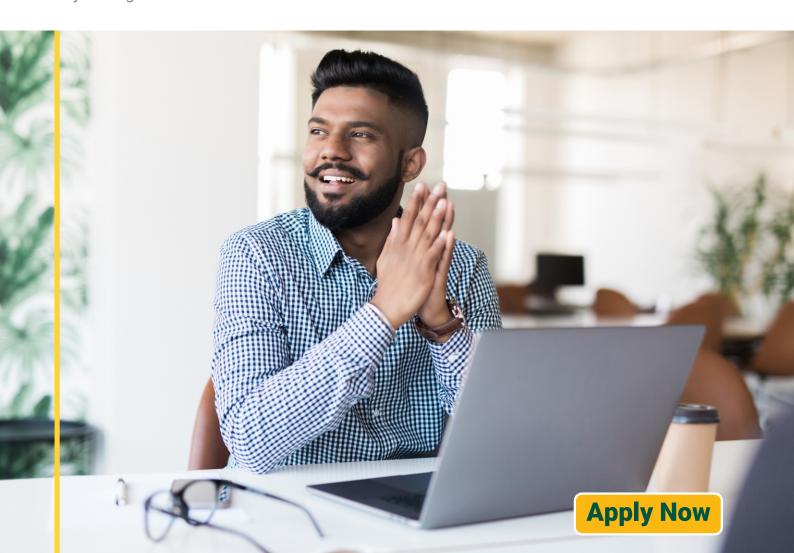
#### **Online degree program**

Our online programs have six convenient start dates throughout the year and are divided into eight-week sessions - October, January, March, May, June, and August.

## **Eligibility**

To be eligible for admission in one of Saint Leo's online MBA programs, you must meet the following criteria:

- Must not be a resident of the U.S.
- Must be proficient in English
- Must have earned your undergraduate degree from an NAAC accredited university with a letter grade of "A" or above
- Must have received a U.S. equivalent GPA of 3.0 (B) or higher in the last three semesters of your degree





## Curriculum

Each MBA program at Saint Leo University is comprised of 36 credits (or 12 subjects):

#### **Business Core (21 credit hours)**

MBA 501 - Management Essentials: This course focuses on the basics of management by introducing students to business environments in which they focus on the big picture, identify internal and external opportunities for growth, and manage resources. The course will also present students with management techniques to help them stay current and apply creative solutions to problems. Students will be introduced to the programmatic themes of globalization, leadership, teamwork, and ethics.

MBA 525 - Professional Development: This course is designed to give MBA students a tangible head start in acquiring and honing numerous core skills essential for success in the MBA program and the business world. The emphasis will be on the development of professional skills and perspectives, such as business writing, coaching and counseling, conflict resolution, effective business protocol, interviewing, intercultural awareness and sensitivity, negotiating agreement, and public speaking.

MBA 531 - Human Capital for Organizational Performance: This course is an advanced introduction to the major theories and issues in the study of human behavior in work organizations. This course will provide students with a strategic and analytical approach to complex behavioral problems within organizations. In addition, the design and implementation of management practices for aligning human resource practices and the strategic intent of the organization are also incorporated to give the student a more complex framework for managerial decision making. The course also integrates an overview of commercial law as it affects day-to-day business decisions. Topics include: perception, motivation, leadership, job satisfaction, group dynamics, stress, organizational climate, and communication processes, staffing, employee training and development, compensation and benefits, legal issues, union versus non-union issues, safety and health issues, and cross-cultural and expatriate issues.

**MBA 540 - Managerial Economics:** This course explores the concepts of economic optimization, the estimation of demand, and cost and pricing analysis. An introduction to economic forecasting and decision making under conditions of risk and uncertainty is also included.

MBA 560 - Financial and Managerial Accounting: This course focuses on the study of accounting concepts and standards applicable to presentation of financial information to interested users, structure, uses and limitations of financial statements, and measurement systems related to income determination and asset valuation. The course also considers the discussion of internal and external influences on accounting decisions.

**MBA 565 - Marketing:** This course considers the operational and strategic planning issues confronting managers in marketing. Topics include buyer behavior, market segmentation, product selection and development, pricing, distribution, promotion, market research, and international and multicultural marketing.





**MBA 599 - Strategic Management:** This capstone course integrates knowledge gained in previous graduate business courses. It centers on the theme that organizations achieve sustained success when their managers have astute, timely strategic game plans and they implement these plans with proficiency. Strategic management theory is used in the analysis of case studies of companies operating in the domestic and global marketplace. This course is to be taken in the student's last term, unless otherwise approved by the Director of the MBA Program.

#### **Choose one of the following:**

**MBA 551 - Business Analytics:** This course will utilize data analysis techniques and software tools to model and solve business related problems. Students will solve problems related to a variety of functional areas in business that include, but are not limited to forecasting, waiting line analysis, linear programming, inventory management, and decision analysis.

MBA 598 - Statistics: Descriptive and inferential statistical techniques are applied to practical business problems, while understanding the theoretical underpinning and real world application of these techniques. Techniques include: central tendency, variability, correlation, hypothesis testing, probability, discrete and continuous distributions, two sample analysis, sampling, ANOVA, and Linear Regression. SPSS or Excel will be used for analysis.

#### Choose one of the following:

MBA 570 - Corporate Finance: This course considers the financial management decision-making role within the organization. Subjects include valuation concepts, including financial ratio analysis; short-term financial management, including the management of current assets and liabilities; management of long-term investments, including capital budgeting techniques; a discussion of leverage and its relationship to the capital structure; and an introduction to financial markets and financial institutions.

MBA 575 - Global Business Management: The student will develop an understanding of international/multinational management by examining the challenges and opportunities of operating globally. Emphasis will be on developing an understanding of the complexities of dealing with diverse social, cultural, economic, and legal systems. The role of business in this dynamic world environment will be analyzed.

#### **Choose two courses from the following:**

MBA 594 - Enterprise Resource Planning: The primary objective of the course is to analyze, design and propose IT solutions for the integration of business processes throughout the enterprise. The emphasis will be on re-engineering, integration, standardization, and methodologies of ERP systems. The course will cover fundamentals of ERP systems, business functions, processes, data requirements, development, and management of ERP systems for sales, marketing, accounting, finance, production, supply chain, and customer relationship management.





**MBA 595 - Current Issues in Leadership:** This course is an advanced overview of more traditional approaches to understanding the leadership process and an in-depth look at recently developed perspectives on leadership of the future. Ethical issues pertaining to leadership are also incorporated.

MBA 597 - Entrepreneurship: Entrepreneurship and the entrepreneurial process are now, and will continue to be, the major economic force driving the national economies around the world. At the heart of this movement are men and women who demonstrate the courage to undertake the creation and management of new business ventures. Across the globe millions of new businesses are formed each year. Those individuals who possess the spirit of entrepreneurial leadership will lead the economic revolution that has proven to repeatedly raise the standard of living for people everywhere. In this class, students will be introduced to the essential components of entrepreneurship and the critical knowledge needed to start and manage a new business venture.

#### **Total Credit: 36 credits (or 12 subjects)**





## **Meet your faculty members**

At Saint Leo, you'll learn from the best with our faculty who have real-world experience in the topics they teach and a passion for online education. Our Indian faculty ensure you can access a U.S. education without worrying about cultural barriers that may come with studying abroad. Each faculty member is hired according to the same standards as our on-campus faculty members, meaning you'll get the same level of education as you would at our Florida campus.

## **Faculty highlight**

Meet one of our talented undergraduate faculty members:



### Dr. Waheeda Sunny Thomas, PhD

Dr. Waheeda Sunny Thomas is an accomplished academic with more than 30 years of teaching and research experience. She is Head of Student Engagement and Deputy Program Director of BBA

Cardiff Metropolitan University at Universal Business School, Mumbai, and at Universal Al University, Mumbai, in addition to her work with Saint Leo. She is a recognized Ph.D. guide in the subject of Economics. Her research interests are foreign trade, the Sustainable Development Goals and the quality of higher education in India. She has published six reference books, two textbooks and more than thirty-five research papers. Dr. Waheeda's involvement extends to her work as a panel member on the NAAC and an advisor at the Empretec India Foundation, an entrepreneurship development wing of the United Nations Conference on Trade and Development.







## Dr. Richa Kela, PhD

Dr. Richa Kela has completed her Doctorate in Philosophy from the University of Delhi and was awarded a Junior Research Fellowship from the Indian Council of Philosophical Research, New Delhi.

Her topic of Doctoral research was "Euthanasia and the 'question of death: Examining with reference to Katha Upanishad". Dr. Richa has published 7 research papers in national and international journals and presented her work at different universities in India. Her area of interest lies in applied Indian ethics, Indian philosophy and philosophy of religion. She has been a philosophical counselor at Indira Gandhi National Open University and she has localized two courses on Philosophy of Religion for an international university. In addition to teaching at Saint Leo, she works as a faculty member for Shyama Prasad Mukherjee College, Delhi University, Delhi and also working under the research team of Gandhi Smriti and Darshan Bhawan from the Indian Ministry of Culture.



#### Dr. Sivaraman Eswaran, PhD

Dr. Sivaraman completed his Ph.D. at Bharathiar University, Coimbatore in 2019. He has qualified National Eligibility Test (NET) and Tamil Nadu State Eligibility Test (TN SET) for Assistant Professor, Computer

Science and Application, conducted by the University Grants Commission and the Government of Tamil Nadu respectively. In addition, he is a CompTIA Security+ certified professional and EC-Council Certified Computer Hacking Forensic Investigator in addition to a Microsoft Certified Professional and EMC Academic Associate. His research interests include cyber security, 5G networks, and cloud computing. In addition to teaching at Saint Leo, Dr. Sivaraman Eswaran is working as a Senior Lecturer of Computing (Cyber Security) with the department of Electrical and Computer Engineering, Curtin University, Sarawak, Malaysia and is the program leader for the Bachelor of Computing in Cyber Security. He received an internal research grant funded by PES University for a research project titled, "Similarity Mapping of Substantial Metadata for Sustainable Cyber Crime Investigation" in September 2020 in addition to several research projects funded by Curtin University Malaysia in collaboration with the University of Nottingham Malaysia and the Swinburne University of Technology Malaysia.

**Learn more about our faculty** 





# **University Accreditations**





## **Degree Certificate**



A Catholic University in the Benedictine tradition in accordance with the recommendation of the President and Faculty, the Board of Trustees of Saint Leo University has conferred upon

Lea Fritz
the degree of
Bachelor of Arts
Accounting

Cum Laude

with all the rights, honors, and privileges as well as the obligations and responsibilities thereunto appertaining this first day of Iune, anno Pomini, two thousand twenty one.

Jane Doe
Chairman of the Board

President







Email: students@in.saintleo.edu
Contact: +91 989 9087019



